



**THE BILLFISH FOUNDATION**  
CONSERVATION THROUGH RESEARCH, EDUCATION AND ADVOCACY

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December 21, 2011

Suzanne Gustavson  
73-1366 Melemele St.  
Kailua Kona, HI 96740

Dear Suzanne,

CONGRATULATIONS! The Billfish Foundation (TBF) is pleased to inform you that you are the **Top Tagging Angler for Spearfish in the Pacific Ocean**. With thousands of participants taking part in our international competition, as a TBF award winner, you are a member of an elite group! TBF would like to invite you and three guests to the Tag and Release Awards Ceremony. We would like to applaud your efforts and to recognize your achievement in the company of other leading captains and anglers from around the world.

Just as you have shown strong commitment to the catch and release of billfish, TBF feels that highlighting your conservation efforts is greatly important. Your participation in the Tag and Release Program contributes greatly toward the collection of data used by scientists and decision makers to reveal billfish population stocks, movements, growth rates, and other factors critical toward better understanding of the species. The more that is known about billfish, the better foundation we have for improving their management and conservation.

Your dedication to releasing billfish is also important for maintaining the conservation ethic established over the years by anglers throughout the billfishing community. Through these practices, you are an ambassador for responsible billfishing worldwide, particularly to anglers in parts of the world where catch and release has not yet become standard practice. Such positive examples provide the groundwork for others to emulate.

This year the ceremony will take place at **6:30pm on Thursday, February 16th at Jungle Island in Miami**. Please remember the traffic and parking in conjunction with the Miami Boat Show can be arduous, so please leave yourself adequate time. We look forward to seeing you and having the chance to trade fishing stories.

We would also like to ask if you could provide us a **profile picture** and a **short write up** of yourself (no more than 4-5 sentences long), as well as **any flash video** (youtube) of you fishing. We will be using these for our website, social media, and magazine so people can put a name to a face.

Please **RSVP** for the event **by January 13, 2010**. Please let us know if you can attend because if you are at the ceremony, you will receive a trophy created by one of our sponsors - **King Sailfish Mounts** and a pair of **Costa Sunglasses**. If you cannot attend and would like to pick up the award, you can pay for the shipment of the trophy. Unfortunately, we cannot pay to ship the awards due to the high costs of shipping a fragile item. If you like, we can send you a certificate highlighting your achievement if you do not wish to pay for the shipping of the trophy.

To reserve your place at the event or have any questions, please contact Peter Chaibongsai ([Peter\\_Chaibongsai@billfish.org](mailto:Peter_Chaibongsai@billfish.org) or 800 438 8247 x107) or Elliott Stark ([Elliott\\_Stark@billfish.org](mailto:Elliott_Stark@billfish.org) or 800 438 8247 x101).

Good Fishing in 2012,

A handwritten signature in cursive script that reads "Ellen Peel".

Ellen M. Peel  
President